

# Bede Griffiths Sangha Newsletter

Volume 1, Issue 2

September 1998

## News from the Sangha

### *Special points of interest:*

- Briefly highlight your point of interest here.
- Briefly highlight your point of interest here.
- Briefly highlight your point of interest here.
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### **Inside this issue:**

<i>Inside Story</i>	2
<i>Inside Story</i>	2
<i>Inside Story</i>	2
<i>Inside Story</i>	3
<i>Inside Story</i>	4
<i>Inside Story</i>	5
<i>Inside Story</i>	6

### Newsletter

### Editorial

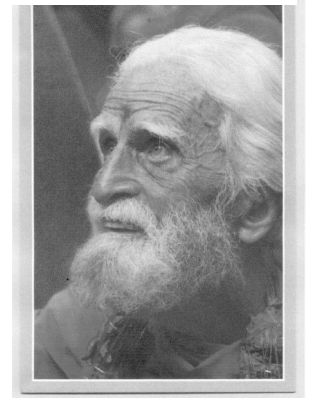
Perhaps the most significant event for the Sangha this year has been Brother Martin's visit to the UK. Not only did he lead a retreat for about 40 people at Park Place in Hampshire, he also visited London, Belfast, Canterbury, Oxford, Stratford-upon-Avon, Bristol, South Wales, and Guildford, where he gave a homily to a large congregation in the cathedral. His visit was special because we were able to enjoy the benefits of his teaching and have the pleasure of his company in so many places. Our thanks must go to Joan Walters who co-ordinated the visit.

Thanks must also go to Caroline Mackenzie, who has designed the new logo for the Sangha. Many members of the Sangha will

know Caroline for her leading the bhajan singing at our retreats. She is also an artist and kindly offered her skills and vision which resulted in our new logo which reflects a trinity of body, mind and spirit, with the lotus flower growing from the five roots of the main religious traditions. Father Bede would surely have approved!

The Sangha has also published a leaflet this year to provide information about the Sangha, its aims and activities. If you would like copies please do contact us and we will mail some to you.

The Sangha continues to grow in numbers and, hopefully in spirit. The vision of Father Bede was one of contemplative renewal in a world characterised



Father Bede Griffiths

by conflict, including conflict between religions. We are committed to his vision which was to seek the truth that lies at the heart of all religion.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to devel-



Caption describing picture or graphic.

op and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your

newsletter, convert it to a Web site and post it.

## Inside Story Headline

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to

draw shapes and symbols.

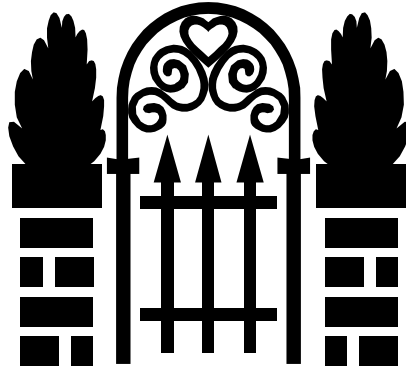
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# Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for in-

stance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

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Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
Email: xyz@microsoft.com



## Organization

*Your business tag line here.*

*We're on the Web!*  
*example.microsoft.com*

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

# Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of

all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.